

Working with Businesses for SECC

Agencies can work with any business for fundraising events except:

- Current state vendors
- State employee owned business

When working with a business, state agencies cannot advertise for the business. The business' name or brand can be visible during the event, but it cannot be prominently displayed.

You can host events outside of work. In your communication to employees you can name the venue and the address, but you cannot advertise for the business by prominently displaying their name and logo.

When businesses are invited to state property for special events, agencies should write an agreement of services with the business.

Agencies can ask businesses to donate a portion of the proceeds to SECC. This information should be included in your agreement.

Agencies should also ask for a copy of the business's permit/license to keep with their agreement.